

**APPROVED MINUTES**  
CITY OF MILPITAS  
LIBRARY ADVISORY COMMISSION  
MILPITAS PUBLIC LIBRARY, CONFERENCE ROOM, 160 N. MAIN ST.  
**November 18, 2013**

- I. Call to Order and Roll Call** Chair Estioko called the meeting to order at 7:00 p.m.  
Commissioners Present: Estioko, Pham, Phan, Chou, Aoalin, Stephens, Mateo and Wang (arrived at 7:30),  
Absent: McDonald,  
City Council Liaison Present: Montano  
County Staff Present: Linda Arbaugh and Derek Wolfgram  
City Staff Present: Sheldon Ah Sing
- II. Seating of Alternates** Alternates seated: Mateo
- III. Pledge of Allegiance** Chair Estioko led the Pledge of Allegiance.
- IV. Approval of Minutes** **Motion** to approve the minutes of September 16, 2013.  
M/S: Phan/Aoalin  
Ayes: 7  
Noes: 0
- V. Announcements and Correspondence** Commissioner Pham mentioned that the 60th Anniversary for the City Committee was seeking donations towards the Business Gala event to be held in January.  
  
Chair Estioko thanked those who attended the unveiling ceremony for Honoring Filipino American Farmworker History mural on October 12.
- VI. Public Forum** None.
- VII. Adoption of Agenda** **Motion** to approve agenda as amended for November 18, 2013.  
Amendment to spelling.  
M/S: Chou/Mateo  
Ayes: 7  
Noes: 0
- VIII. Unfinished Business**  
**1. Recognition of Library Commissioners Plaque (Milpitas Library Project)**

Staff provided background on the project and distributed the proposed design and names for recognition. The plaque is similar to the Senior Center plaque.

Discussion included amendments to the wording of the Plaque, inserting the word “District” between the words “Library” and “Patrons” and making word “Patrons” lowercased (“patrons”).

**Motion** was to recommend approval of the plaque to the City Council with the amendments.

M/S: Chou/Aoalin

Ayes: 7

Noes: 0

## **IX. New Business**

### **1. Introduction of and Presentation by Dr. Shawn Spano with Public Dialogue Consortium**

Dr. Spano summarized that the City has contracted the services of his firm to help conduct a city-wide strategic planning process. An important part of this effort is engaging community members to help develop the vision, mission and values for the City.

Four questions were asked of the commission:

1. What are some things that you like most about the City of Milpitas?

Commissioner Stephens mentioned that Milpitas is multicultural and diverse.

Commissioner Mateo mentioned that Milpitas is a family-friendly city and there was a feeling of being safe.

Commissioner Pham mentioned that the City had a lot of parks, people are friendly and that the Mayor and councilmembers are accessible.

Commissioner Chou mentioned that city staff is very efficient.

Chair Estioko mentioned that the city was safe.

Commissioner Aoalin mentioned that there are many cultural events and that the responsiveness of city leaders was good.

2. Looking to the future, what kind of city and community do you want Milpitas to be?

Commissioner Pham mentioned that there should be a focus on youth.

Commissioner Phan mentioned that Milpitas should remain a small city and not lose the traditions of a small city or community feel.

Chair Estioko mentioned that the terms of the mayor position should be four years because of election expenses and the ability of the mayor to implement their vision.

Pamela Miller (Milpitas Resident) mentioned that there is a social media application called “Nextdoor.com” that can facilitate getting residents together.

3. How is the Milpitas city of the future different from the way Milpitas is today?

Commissioner Wang mentioned that an additional high school will be helpful and fewer liquor stores.

Commissioner Pham mentioned that there will be more people, and traffic.

Commissioner Chou mentioned the impact of BART and odor from the landfill nearby.

Commissioner Phan mentioned that there should be no casinos or marijuana dispensaries.

Ms. Miller mentioned that there should be a hospital and additional health care facilities.

4. What are some of the things that need to happen to create the kind of city/community you want Milpitas to be?

Commissioner Pham mentioned that there should have town hall meetings.

Commissioner Stephens mentioned that the town hall meetings should be in different locations.

**2. City of Milpitas 60th Anniversary’s Family Day – Commission Participation**

Discussion included that the Library staff would inquire whether the bookmobile could be used; the Friends of Library could host a small book sale; and a table would be set up for the commission to include bookmarks and flyers.

**3. Essay Contest for 2014**

Commissioner Phan discussed the logistics of the contest including a limit on participants, registration, judges, the contest, prizes and evaluations.

Commissioner Phan suggested that there would be a maximum of 15 prizes, but not less than 12. All participants would receive a pen. The suggested budget for the contest is \$3,500. The budget would be only for prizes (\$3,000 for electronic tablets and \$500 for pens).

**4. Donation to Milpitas Public Library**

None.

**X. Other Business**

**1. Friends of the Milpitas Library Report**

Commissioner Stephens mentioned that the next book sale is January 24 through 26.

**2. County Librarian Report**

Deputy County Library Derek Wolfgram summarized the report:

The Library District’s administrative offices moved to the new Services and Support Center at 1370 Dell Avenue in Campbell on November 8. The Library District will host

an open house for Library Commissioners and other stakeholders on Friday, December 6 from 3 to 5 pm. We hope that you will be able to join us – expect an invitation soon.

The 2014 Friends, Commissioners, Foundation and Endowment members Forum will be held on Saturday, February 1, 9a.m.-Noon. The Forum will be held at our new Services and Support Center in Campbell, and we will have two speakers who will discuss both the past and the future of libraries in Santa Clara County: Susan Fuller, County Librarian from 1985-2002 and Dr. Sandra Hirsh, Director of the School of Library and Information Science at San Jose State University. Mark your calendars for this annual event that brings together library volunteers from across the District.

At the most recent Santa Clara County Library District Joint Powers Authority (JPA) meeting on Thursday, October 24, the JPA Board took several actions. They adopted a resolution to declare the official results of the Measure A election, approved in August with an 81.72% yes vote, as well as adopting an ordinance levying the tax beginning in fiscal year 2014-15. The Board also received a year-end financial report for fiscal year 2012-13, and adopted a ten year Capital Maintenance Plan to care for library buildings. The Board also heard a report on the recent Return on Investment study, funded by Cupertino Library Foundation and conducted by BERK, which demonstrated that taxpayers receive as much as a 400% return on investment on library funding. The full study is available online at <http://www.sccl.org/about/roi>. The Board elected Campbell City Council member Jason Baker Chair of the JPA Board for 2014, and Saratoga Vice Mayor Emily Lo was elected Vice Chair.

### **3. Community Librarian Report**

Community Library Linda Arbaugh summarized the report:

**Staff news:** We have filled our two coded page vacancies. Our new hires are Matthew Kirk and Ron Otero. We have filled one of our clerk vacancies. Andy Patterson transferred over from Woodland to fill that slot.

**Outreach:** Our teen librarian, Don Phillips, conducted a library card drive at the high school. He worked with the school librarian and issued 70 cards to students and gave out 30 database cards to teachers.

**Programming:** We have had several programs on the Affordable Care Act which have been well attended. This is a very timely topic, and I am glad that the library is a venue for helping to get the word out. We now have free notary public service once a month. This is offered by a volunteer, and is proving to be a popular service. Another very exciting new service is our ‘virtual lawyers in the library.’ People sign up ahead of time and get a free 20-minute consultation with a volunteer attorney online. For the kids we have a series of puppet shows this month. These are really popular: 300 people attended the first one. Also coming up is a family sing-along with holiday music, a weekly music festival for toddlers, and – back by popular demand – a sock hop every Friday for the 3 – 5 year old set.

**Art displays:** The display case features creations by the South Bay Needlepointers. These lovely pieces will be here through the end of December.

**Library closed days:** We will be closed on November 28 and 29 for the Thanksgiving holiday. In December we will close at 5 pm on December 24 and on the 31st. We will be closed on Christmas and New Year’s Day.

**4. City Council Report**

Councilmember Montano mentioned that the KB Home project was denied by the City Council at the last meeting. A ban on plastic bags will be considered on December 3 by the City Council. She also mentioned that a feasibility study for a skateboard park may be under way in the future because youth need more activities.

**5. City Staff Report**

Staff mentioned that the City will have its annual tree lighting ceremony on December 1 at the Civic Center Plaza.

**6. Future Agenda Items**

**XI. Adjournment**

There being no further business, Chair Estioko adjourned the meeting at 8:46 p.m. to the next regularly scheduled meeting on January 13, 2014 at 7:00 p.m. at the Milpitas Library Conference Room.